



# Could you help lead the NHS in your area?

**Yorkshire Ambulance Service**

**Non-executive Director**

**Candidate information pack**

**Reference: N2327**



**We value and promote diversity and are committed to equality of opportunity for all and appointments made on merit. We believe that the best boards are those that reflect the communities they serve.**

**We particularly welcome applications from women, people from the local black and minority ethnic communities, and disabled people who we know are under-represented in chair and non-executive roles.**

**Our recruitment processes are conducted in accordance with the Code of Governance to ensure that they are made on merit after a fair and open process so that the best people, from the widest possible pool of candidates, are appointed.**

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## 1. Welcome letter from the Chairman

Dear candidate

We are seeking a talented Non-executive Director with recent, relevant finance experience to share their talents and expertise to make a positive difference to the lives of people served by the Trust.

Our vision is to be trusted as the best urgent and emergency care provider, with the best people and partnerships, delivering the best outcomes for patients.

Against the backdrop of change and developments within the NHS and social care arena and across the large regional footprint in which we operate, there will be many opportunities to help shape our future and work alongside our senior team and valued partners.

Our strategy is focused on providing safe and compassionate care to the people who use our services, maintaining financial and operational resilience, providing us with the ability to withstand the pressures and risks we face, whilst delivering improved patient outcomes. We are ambitious, committed to providing the very best care for our patients and having the best people in place to help us do this.

We are proud of our 'Good' Care Quality Commission rating and strive towards being an 'Outstanding' organisation. We have a fantastic team of over 6,300 staff and 1,100 volunteers working together as 'One Team' to care for patients 24/7, 365 days a year and are well respected and valued in our local communities. We value and respect everyone's contribution, no matter what role they play.

We would like to thank you for the interest in this role and look forward to hearing from you.

**Kind regards**

**Kathryn Lavery**  
**Chairman**

## 2. The opportunity

There is a vacancy for a Non-executive Director (NED) at Yorkshire Ambulance Service NHS Trust (YAS). This is an exceptional opportunity to share your talents and expertise to make a positive difference to the lives of people served by the Trust.

## 3. The person specification

### Essential criteria

You will need to have a genuine commitment to patients and the promotion of excellent health care services. You will have recent, relevant finance experience, gained at a senior level, in a large and complex organisation and hold a financial qualification.

You will need to be able to demonstrate you can use your experience to:

- work alongside other non-executives and executive colleagues as an equal member of the board
- bring independence, external perspectives, skills and challenge to strategy development
- hold the executive to account by providing purposeful, constructive scrutiny and challenge
- shape and actively support a healthy culture for the trust

All non-executive directors must **champion the standards of public life** – by upholding the highest standards of conduct and displaying the principles of selflessness, integrity, objectivity, accountability, openness, honesty, and leadership.

As a future NHS leader, the successful candidate will be able to demonstrate the range of behaviours required to contribute effectively in this board level role. These are outlined in the NHS Leadership Academy's [Healthcare Leadership Model](#).

Applicants should live in or have strong connections with Yorkshire and the Humber.

- On average this role will require the equivalent to 2 to 3 days a month, however the time commitment may vary and a flexible approach should be taken.
- The remuneration payable for this role is £13,000 per annum.

Given the significant public profile and responsibility members of NHS Boards hold, it is vital that those appointed inspire confidence of the public, patients and NHS staff at all times. NHS England / NHS Improvement makes a number of specific background

checks to ensure that those we appoint are “fit and proper” people to hold these important roles. More information can be found on our [website](#).

#### **4. About Yorkshire Ambulance Service NHS Trust**

Yorkshire Ambulance Service NHS Trust (YAS) covers nearly 6,000 square miles of varied terrain, from isolated moors and dales to urban areas, coastline and inner cities. They serve a population of over five million people across Yorkshire and the Humber and strive to ensure that patients receive the right response to their care needs as quickly as possible, wherever they live. YAS employs over 6,300 staff, who together with over 1,100 volunteers, enable them to provide a vital 24-hour, seven-days-a-week, emergency and healthcare service.

YAS’ main focus is to:

- receive 999 calls in their emergency operations centres (Wakefield and York)
- respond to 999 calls, arrange the most appropriate response to meet patients’ needs and get help to patients who have serious or life-threatening injuries or illnesses as quickly as possible
- provide the region’s Integrated Urgent Care (IUC) service which includes the NHS 111 urgent medical help and advice line
- take eligible patients to and from their hospital appointments and treatments with their non-emergency Patient Transport Service (PTS).

In addition, they:

- have a Resilience and Special Services Team (incorporating our Hazardous Area Response Team) which plans and leads their response to major and significant incidents such as those involving public transport, flooding, pandemic flu or chemical, biological, radiological or nuclear (CBRN) materials
- provide clinicians to work on the two helicopters operated by the Yorkshire Air Ambulance charity
- provide vehicles and drivers for the specialist Embrace transport service for critically-ill infants and children in Yorkshire and the Humber
- provide clinical cover at major sporting events and music festivals
- provide first aid training to community groups and actively promote life support initiatives in local communities.

YAS' frontline operations receive valuable support from many community-based volunteers, including community first responders, who are members of the public who have been trained to help them respond to certain time-critical medical emergencies. They also run co-responder schemes with Fire and Rescue Services in parts of Yorkshire and the Humber as well as a number of volunteer car drivers who support the delivery of their PTS.

They are the only NHS trust that covers the whole of Yorkshire and the Humber, covering three ICSs. They work closely with their healthcare partners including hospitals, health trusts, healthcare professionals, clinical commissioning groups and other emergency services.

YAS' priorities centre around their patients, their staff and their partners and communities. This includes: making sure they are able to deliver the best possible response for patients, supporting the wellbeing of their staff ensuring they have the right skills, competencies and attitude which reflect the Trust's Values, and developing an effective approach to community engagement and support which contributes to increased awareness and better health outcomes.

2020-21 has been significantly impacted by the Covid pandemic which has also required them to prioritise resilience and ability to sustain their operational response to the pandemic.

## YAS' Values



### One Team:

- *We share a common goal: to be outstanding at what we do.*
- *We are collaborative and inclusive.*
- *We celebrate success together and support each other, especially through difficult times.*

**Innovation:**

- *We pioneer new ways of working.*
- *We are at the forefront in developing professional practices.*
- *We have a positive attitude and embrace challenges and opportunities.*

**Resilience**

- *We always support each other's mental and physical well-being.*
- *We have the flexibility to adapt and evolve to keep moving forward for patients.*
- *We remain focused and professional in the most difficult of circumstances.*

**Empowerment**

- *We take responsibility for doing the right thing, at the right time for patients and colleagues.*
- *We are willing to go the extra mile.*
- *We continuously build our capabilities through training and development.*

**Integrity:**

- *We are open and honest.*
- *We adhere to professional standards and are accountable to our communities and each other.*
- *We listen, learn and act on feedback.*
- *We respect each other's point of view.*

**Compassion**

- *We deliver care with empathy, respect and dignity.*
- *We are passionate about the care of patients and their carers.*
- *We treat everyone fairly, recognising the benefits of living in a diverse society.*
- *We listen to and support each other.*

## Appendix 1: More information

For information about the Trust, such as business plans, annual reports, and services, visit their [website](#). Follow the links for more information about:

- **Support to prepare candidates to apply for a non-executive vacancy including:**
  - Building your application
  - Sources of information and useful reading
  - Eligibility and disqualification criteria
  - Terms and conditions of chair and non-executive director appointments
  - How we will handle your application and information
- **View all current chair and non-executive vacancies**
- **Sign up to receive email alerts on the latest vacancies**
- **Contact details for the Non-executive Appointments Team**

*NHS England / NHS Improvement respects your privacy and is committed to protecting your personal data. We will only use personal data where we have your consent or where we need to comply with a legal or statutory obligation. It is important that you read this [information](#) together with our [privacy notice](#) so that you are fully aware of how and why we are using your data.*

## Appendix 2: Making an application

If you wish to be considered for this role please provide:

- a CV that includes your address and contact details, highlighting and explaining any gaps in your employment history
- a supporting statement that highlights your motivation for applying and your understanding of the NHS and the role. You should outline your personal responsibility and achievement within previous roles and how your experience matches the person specification
- the names, positions, organisations and contact details for three referees. Your referees should be individuals in a line management capacity, and cover your most recent employer, any regulated health or social care activity or where roles involved children or vulnerable adults. Your references may be taken prior to interview and may be shared with the selection panel
- please complete and return the monitoring information form which accompanies this pack and is available for download
- tell us about any dates when you will not be available

## Appendix 3: Key dates

- **closing date for receipt of applications: 1 April 2021 at 11am.** Please forward your completed application to [NHSI.Chairsandneds@nhs.net](mailto:NHSI.Chairsandneds@nhs.net)
- **interviews will be held in May 2021.** Shortlisted candidates will also be invited to meet with some of the Trust's key stakeholders prior to the interview date. Feedback will be provided to the panel.
- **proposed start date: June 2021**

## Getting in touch

- We strongly recommend an informal and confidential discussion with Kathryn Lavery, the Chair of the trust. Please contact Kath by emailing [Dawn.Cronian@nhs.net](mailto:Dawn.Cronian@nhs.net)
- **NHS England / NHS Improvement** – for general enquiries contact Miriam Walker, Non-executive Appointments Officer on 0300 123 2059 or by emailing [miriam.walker@nhs.net](mailto:miriam.walker@nhs.net)

### **NHS England / NHS Improvement**

Non-executive Appointments Team  
Room 1W06  
Quarry House  
Leeds LS2 7UE

E: [NHSI.Chairsandneds@nhs.net](mailto:NHSI.Chairsandneds@nhs.net)

W: [england.nhs.uk](http://england.nhs.uk)

  
**Yorkshire  
Ambulance Service**  
NHS Trust



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